

THE WOMEN OFCOLOR STEM CONFERENCE

A premier multicultural event for science, technology, engineering, and mathematics professionals and college students

EXHIBITOR AND PARTNERSHIP PROSPECTUS

Effective February 1, 2019

WWW.WOMENOFCOLOR.NET | Career Communications Group, Inc. 729 East Pratt Street, Suite 504, Baltimore, MD 21202 | 410.244.7101 | Fax 410.752.1837



GREETINGS WOMEN OF COLOR IN STEM PARTNERS

For the sixth consecutive year, the 24th Annual Women of Color Conference in Science, Technology, Engineering, and Math (STEM) will be held at the Detroit Marriot Renaissance Center & COBO Center on Oct. 3-5.

The 2019 Women of Color STEM Conference is co-hosted by Consumers Energy, General Motors Company (GM) and Career Communications Group, Inc.'s Women of Color magazine.

Each year, over 5,000 people from across the country participate in the WOC STEM Conference.

During the three-day event, students and professionals in STEM come together to send a message to women and girls who have been excluded from educational and training opportunities that they too have a role in the science and technology enterprise.

The WOC STEM Conference is a trusted community where men and women in STEM join together to inspire, motivate, and create opportunities in the innovative world of digital technology.

Thank you for your partnering with Women of Color STEM Conference professional development, networking, and recruiting programs. Today's rapidly changing marketplace requires that we continue to develop America's STEM pipeline.

See you in October and welcome to Detroit!

Monica E. Emerson Women of Color STEM Conference National Chair "This conference is an event not to be missed. You will be motivated and encouraged and challenged to step up and use your talents. At the conference you will see women that took their ten talents and multiplied them, in a real way. Not to be missed."

- Priscilla O'Neill

THE NUMBERS

RECRUITMENT

- 500 college students
- 54% of students are seeking job or internship
- 49 universities represented at the conference: 39% seniors, 29% juniors;
 76% FEMALE students

development Over 40 workshops

• 80 hours of training offered

Professional and Collegiate

67% attend for professional

 Continuing Education Units and Professional Development Hours available

VISIBILITY

- Magazine readership and reach
- Conference guide readership and reach
- Conference APP -1/3 of attendees downloaded 2017, a 50% increase over 2016 3500 Exhibitor profile views in 2017
- Digital/social media

"Where do you go to feel empowered and awesome as a woman or an advocate of women? You go to the Women of Color STEM Conference. As a first year attendee, I would like to say that this experience was impactful and life changing. Meeting the leaders and legends at this great event was beyond my expectations. All I can say is #stemisagirlthing! "

- LaDawn Tyler

DISCIPLINES

of the college students 3.45 average GPA

- 15% Electrical Engineering
- 13% Computer Science or Computer Engineering
- 13% Biological Engineering
- I0% Mechanical Engineering
- 8% Civil Engineering
- 7% Industrial Engineering
- 7% Chemical Engineering
- I% Physics/Astronomy
- 26% Other Disciplines
- 800 Pre-college Students (juniors & seniors) 73% in 12th grade



CONFERENCE PARTNERSHIPS





Participating in the Women of Color STEM Conference (WOC) offers a comprehensive 360-degree approach to recruiting and retaining your employees. Giving your employees access to training in an environment that is conducive to learning new skills leads to better on the job performance, highly motivated and rejuvenated employees.

WOC is among the first conferences of the recruitment season. It offers opportunities to meet students in an intimate environment where they are focused on building soft-skills and preparing to seek internships or permanent employment. We take it a step further and bring you candidates for hire or internships, before, and long after the conference is over. These placement services along with the advertisement available in many of our conference partnership packages guarantees you enviable ROI results for your Fall recruitment efforts.

PROFESSIONAL DEVELOPMENT TRAINING

\$500 Per Employee

Standard training sessions covering topics in leadership and diversity management; and personal and professional development. Full registration, included in many packages, includes the standard training sessions.

\$750 Per employee.....

Premium training offers the Career Lab – Employees earn one (I) CEU and a certificate indicating they've completed 10 hours of leadership and management style training.

RECRUITMENT

WOC Virtual Career Fair (Friday only) \$1,500

Job and Internship Candidate Referral

Deliver five (5) qualified candidates each for up to two (2) open job positions. This is offered for every \$10,000 you spend. Offer expires November 30.

WWW.WOMENOFCOLOR.NET | Career Communications Group, Inc.

729 East Pratt Street, Suite 504 | Baltimore, MD 21202 | Phone: 410/244-7101 | Fax: 410/752-1834

RECOGNITION EVENT TABLES

Technology Recognition Luncheon

VIP	\$2,500
General	\$1,250

Breakfast with Leaders and Legends

VIP	\$2,500
General	\$1,250

Women of Color Awards Ceremony and Dinner

VIP\$2,5	00
General\$1,2	250





CONFERENCE PARTICIPATION PACKAGES



Each package contains (unless otherwise noted):

- Full conference registrations with general seating and standard training
- One 10' x 10' exhibit booth; recognition in marketing materials as a conference partner
- Listing in the conference guide as a conference partner
- Full-page 4/C advertising in the Women of Color magazine

Full conference registration includes:

Alumnae Welcome Reception, Technology Recognition Luncheon, Hospitality/Networking Suite on Friday, Breakfast with Leaders and Legends, Women of Color Awards Ceremony and Dinner, Women of Color Closing Reception, 2-Day Seminar Series, and Career Fair.

Your Women of Color Registration also includes:

A trusted community of professional and training for a lifetime and these benefits:

- Access to members only website sections
- Digital access to Women of Color Magazines on ISSUU.com
- Print subscription to Women of Color Magazines
- Exclusive use to over 300 professional PowerPoint training materials
- Over 200 hours of audio and video recordings from Women of Color STEM Conference
- Discounts on select conference events
- Personal Brand Builder Benefit: Priority editorial consideration on websites and in *Women of Color* magazine.
- Free CEU seminar credits
- Access to membership directory

BRONZE LEVEL PARTICIPATION\$10,000

2 Full Registrations

Half-page advertisement instead of full-page in the Women of Color magazine's conference issue

SILVER LEVEL PARTICIPATION \$17,500

5 Full Registrations

GOLD LEVEL PARTICIPATION \$22,500

6 Full Registrations

Value Add:

• Up to two (2) 10'x10' career fair exhibit booths

PLATINUM PLUS LEVEL PARTICIPATION \$35,000

10 Full Registrations

Value Add:

- Upgrade to reserved VIP seating
- Seminar panelist opportunity (based on availability and approval)**
- One (I) WOC awards selection committee judge⁺
- Up to two (2) 10'x10' career fair exhibit booths
- One (I) interview booth

DIAMOND LEVEL PARTICIPATION \$45,000

20 Full Registration

Value Add:

- Upgrade to reserved VIP seating
- Senior-level Presenter at the awards ceremony dinner**
- Seminar panelist opportunity (based on availability and approval)**
- Two (2) WOC awards selection committee judges⁺
- Up to four (4) 10'x10' career fair exhibit booths
- Access to corporate sponsors lounge onsite
- One (I) interview booth

DIAMOND PLUS LEVEL PARTICIPATION...... \$50,000

20 Full Registrations

Diamond level participation plus the following value add:

• Up to six (6) total 10'x10' career fair exhibit booths

• One (I) company hosted signature seminar

CONFERENCE CO-HOST.....\$125,000

50 Full Registrations

Diamond level participation plus the following value add:

- Thirty (30) Reserved VIP seating and twenty (20) Reserved general seating
- One (I) company hosted signature seminar
- Seminar panelist opportunity (based on availability and approval)**
- Exclusive registration booth with signage
- Up to (20) total 10'x10' career fair exhibit booths
- Two (2) interview booths
- CEO welcome letter in conference guide
- · Senior-level welcome remarks at the awards ceremony dinner**

**Seminar Panelist must be received before June 30th.

*Selection Committee member must be received by April 30th.

⁺⁺Award Presenter request must be received by July 31st and is subject to approval.



EVENT SPONSORSHIP OPPORTUNITIES



\$25,000 SPONSORSHIP OPPORTUNITIES

- Alumnae Welcome Reception
- Women of Color Awards Ceremony & Dinner (2 available)

\$15,000 SPONSORSHIP OPPORTUNITIES

- Technology Recognition Lunch (4 available)
- College Program Lunch Voucher (2 available)
- Women of Color Closing Reception
- College Program Welcome Lounge

\$10,000 SPONSORSHIP OPPORTUNITIES

- Women Empowered to Engage Tech Talks
- Know Your Worth Professional Development Symposium (2 available)
- Breakfast with Leaders and Legends (4 available)
- Women of Color Pre-College Program (4 available)
- Conference Bag (4 available)

\$7,500 SPONSORSHIP OPPORTUNITIES

- Badges and Lanyards
- Women of Color Pre-College Program Box Lunch (3 available)
- Hotel Key Card
- T-Shirts (3 available)
- Conference Shuttle Buses (4 needed to provide service)

\$5,000 SPONSORSHIP OPPORTUNITIES

- Seminar Tracks: Professional Development
- Seminar Tracks: Career Lab
- Seminar Tracks: Job Readiness Certification
- Seminar Tracks: Women-to-Women: Up Close and Personal
- Morning Fitness Session
- Résumé Writing Workshop
- Résumé Writing Room
- College Coordinator Appreciation Lunch
- Exclusive Branded Hospitality/Networking Suite

\$1500 SPONSORSHIP OPPORTUNITIES

- Conference Bag Inserts
- Mobile App

SPONSORSHIP DESCRIPTIONS

All Sponsors Receive:

- Inclusion in event marketing and promotion
- Name and logo on event signage
- Literature or branded product distribution at the event
- First rights of refusal for the next conference.

Please inquire about exclusive sponsorships.

Alumnae Welcome Reception\$25,000

Set the tone at this kick-off event for the conference because attendees will associate your brand and your organization with the message of inclusion and commitment to employee development. Signage displaying your logo is placed prominently at the entrance. You also have the opportunity to display literature at the event.

Women of Color Awards Ceremony & Dinner...\$25,000

(2 available) - The Awards Ceremony and Dinner for 1,300 attendees, is the pinnacle of the three-day conference. It is also the culmination of years of hard work and perseverance for the women who competed to walk across the stage to accept their awards. This event is not only inspiring and motivational, it reinforces the value of creating opportunities for women, and the rewards of hard work, values that your organization can proudly sponsor. Your sponsorship includes 10 VIP tickets, a three-minute executive-level speaking opportunity or a one-minute video presentation, as well as the opportunity to present an award at the event.

Technology Recognition Luncheon......\$15,000

(4 available) - The Technology Recognition Luncheon honors the All-Stars and Rising Stars in technology. When you sponsor this event, you align your brand with excellence in the workplace, and you also impart a message of inclusion to professional audience of 1,200 attendees which includes the honorees and their families. What better way to create a far-reaching impression of your organization as an employer of choice? Sponsors of this event receive 5 tickets, and a three-minute speaking opportunity.

Breakfast with Leaders and Legends.....\$10,000

(4 available) - What does it take to reach the upper rungs of the corporate ladder? This is the question on the minds of the typical Women of Color STEM Conference attendee. The Breakfast with Leaders and Legends event offers insight into the skills needed for the C-Suite. Four Executives will hone the message with stirring audience discussions on the qualities of legendary leadership. Sponsors seeking to connect with the audience of 1,000 college students and professionals and aligning their brand with promoting career awareness and professional development will find this event a perfect fit. Extend your brand reach by assigning one of your executives to the panel of speakers. Sponsors of this event receive 5 tickets to the event.



EVENT SPONSORSHIP OPPORTUNITIES



College Program Lunch Voucher\$10,000

(2 available) - Place your logo, website, and booth number on 500 lunch vouchers to drive college students to your booth and announce that you are actively recruiting for entry-level positions and internships..

Women of Color Closing Reception\$10,000

(2 available) - Be the first to congratulate the award winners as attendees gather to network and celebrate. This festive event allows sponsors one last opportunity to interact with attendees. Sponsors receive a table to display literature or giveaways and a three-minute speaking opportunity.

College Program Welcome Lounge......\$15,000

Be the FIRST to meet and greet college students as they arrive at the conference. The welcome lounge is where students gather to relax after their journey and to pick up their WOC registration materials. The partner of this event can engage students one-on-one, present printed material or show a short video that represents your organization. Sponsors can bring representatives to connect with the students.

Women Empowered to Engage - Tech Talks \$10,000

The WOC community exists to share the experiences of women in the workplace and to give women the tools to excel. This venue brings women's experiences to life using tech talks. Sponsors of this event align their brand with activities that build leaders of the future and progress for women in the workplace. Signage at the event, the opportunity to connect with the audience by providing a speaker for one of the tech talks, and recognition in the event program are benefits to sponsoring.

Know Your Worth Professional Development

Symposium......\$10,000

(2 available) - Empowering women to be successful in their personal lives can positively impact their performance in the workplace. This event examines the progression of a woman's career helping her to identify key benchmarks at each step. A professional career and financial coach leads the discussion. Sponsors receive signage and recognition at the event.

Women of Color Pre-College Program\$10,000

(4 available) - Each year, we host 1,000 high school and middle school students at WOC. We engage the students in hands-on activities, career exploration and college preparatory workshops, and a STEM carnival. Your logo will appear on the workshop signage and on the resource guide as well as the cinch sack that every student receives.

Conference Bag.....\$10,000

(4 available) - Every attendee will receive a conference tote bag when they register. Our tote bag is decorated with original artwork

that depicts the modern woman in the STEM field. Add your logo to this eye-catching product that will be seen well beyond the conference.

Name Badges and Lanyards.....\$7,500

Our coordinated name badges and lanyards will display your logo on the name badge for all attendees to see your support of WOC. You will also receive recognition in the conference guide.

Hotel Key Card \$7,500

Put your organization in the spotlight when every attendee receives the branded hotel key card with your logo and website. Go one step further and invite them to visit your booth.

Women of Color Pre-College Program Box Lunch

......\$7,500

(3 available) - Lunchtime is still a favorite for students and your sponsorship of lunch will promote your organization. Your sponsorship gives you signage in the lunch distribution area and inside the room where the students assemble.

T-Shirts\$7,500

(3 available) - Conference attendees love take-away items like t-shirts because of their utility. The WOC t-shirts message presents a clever counterpoint to the stereotypes about women in STEM careers. They are a fashionable way to declare that #STEMisAGirlThing, a message that sparks conversation and encourages mentoring and pipeline building, values that any company would want to associate its brand.

Conference Shuttle Buses.....\$5,000

(4 needed to provide service) - Every attendee will have the opportunity to see your logo on the shuttle buses that will transport them between the hotel and the COBO Center. Each bus will prominently display signage, which includes your logo. Your logo will also appear on the shuttle schedules posted at each pickup station.

Seminars:\$5,000

(Select One) - 70% of our attendees cite professional development as the primary reason for attending WOC. When you sponsor a seminar track, you show them that your organization values training and career advancement. Your logo will appear on room signage, in the conference program and the conference website alongside the track you sponsored.

- · Personal and Professional Development
- Seminar Tracks: Career Lab
- Seminar Tracks: Jobs Certification
- Seminar Tracks: Women-to-Women: Up Close and Personal
- Résumé Writing Workshop
- Résumé Writing Room



EVENT SPONSORSHIP OPPORTUNITIES



Morning Fitness Session.....\$5,000

Balancing work and lifestyle is the gold standard to a productive employee. WOC takes a holistic approach to personal and professional development by including fitness sessions in the conference lineup. Sponsors of this event will show attendees that your organization embraces the whole person experience. Your logo will appear on the exercise t-shirts and on signage.

College Coordinators' Appreciation Lunch......\$5,000

The college coordinators work with the students on their campus to organize student participation in the conference. They are administrators, faculty, and students who influence the selection of students who participate. Your support of this event aligns your brand with excellence, inclusiveness, and the future of the STEM pipeline. Your sponsorship gives you the opportunity to address the coordinators as well as signage at the event.

Exclusive Branded Hospitality/Networking Suite

......\$5,000 plus refreshments

Create an event that is uniquely branded for your needs. Reserve this opportunity early so all attendees have the chance to select it when they register. This is an excellent way for you to gain exclusive access to the WOC attendees. You receive prime space and signage.

Conference Bag Inserts.....\$1,500

Get your message to the entire conference audience by supplying us with literature to insert in the conference bag.

Mobile App......\$1,500

Since the introduction of the conference app, we've seen usage increase by leaps and bounds, 50% year over year. The app is released two weeks before the conference which gives the sponsor the opportunity to get the organization's message out early. Sponsors can place banner advertisement or a promotional page.

> STATUS OF SING THE TECH

PRESSFOR PROGRESS

technologist

Jonna Be

23rd women of color STEM conference award winners over 300 of the brightest stars in STEM

T'S OURTIME

SCIENCE. IT'S FINTE

⁴metoo

ADVERTISING OPPORTUNITY

Women of Color magazine reaches the majority of minority science, technology, engineering and mathematics (STEM) students, as well as STEM professionals. Twice a year, these select audiences comb our pages filled with success stories, pertinent articles about technology and education, and timely career advice. This is the official fall edition Women of Color STEM conference magazine.

For more information on a media kit, editorial calendar, or rate card call us at 410-244-7101or send email to sales@ccgmag.com.



EXHIBIT AND PARTICIPANT RESERVATION FORM



SECTION I | EXHIBITOR INFORMATION

Please fill in your organization's name below, as it should appear on all signage and literature for the conference.

Organization Name:				
Primary Contact:				
Title:				
E-mail:				
Address I:				
Address 2:				
City:	State:	ZIP Code:		
Phone:	Fax:			
Exhibit Coordinator:				
Is there a specific organization(s) that you do not w	vant your booth to	be located near?	Yes I	No

If yes, please provide organization name(s), not product type

SECTION 2 | CREDIT CARD PAYMENT

Card Holder's Name				
Credit Card Number				CVV Code
Expiration Date				
Card Holder's Signature				
Total Amount Due				
Date				
We Accept :	MasterCard	VISA	AMERICAN DORRESS	
	□ MasterCard	🗅 Visa	AmEx	Discover

SECTION 4 | TERMS AND CONDITIONS

- I. Make all checks payable to: Career Communications Group, Inc.
- 2. Mailing: 729 E. Pratt St., Suite 504, Baltimore, MD 21202
- 3. Booth Assignment: Career Communications Group has sole discretion in the assignment or reassignment of booth space. Exhibitors may not reassign or sublet assigned exhibit space, in whole or in part, without prior written permission from CCG. Booth assignment is based on the date of postmark, exhibit booth requirements, and other criteria deemed necessary to ensure the overall success of the annual conference.
- Contract: This application, when accompanied by the required payment and accepted by CCG, constitutes a binding legal agreement. Acceptance of application is deemed to occur only when confirmed to Exhibitor.
- 5. Cancellation: Exhibitor may not cancel this contract or reduce the amount of assigned exhibit space without written notification to CCG. In the event of cancellation or reduction, Exhibitor shall be liable for an amount equal to 50% of the total fee. There are no cancellations or reductions of assigned exhibit space permitted after September 1, at which time Exhibitor shall remain liable for the total fee stated in this contract.

All cancellations must be submitted in writing to: Accounts Receivable, Career Communications Group Inc. 729 E. Pratt St., Suite 504, Baltimore, MD 21202

6. Agreement: By affixing his/her signature to this agreement, the exhibiting company contact certifies that he/she has read and agrees to all Terms and Conditions as well as Rules and Regulations written or implied by this agreement.

SECTION 5 AGREEMENT

Authorized Signature
Autionzed Signature
Date
Print Name as Signed
Accepted by CCG
Date

SECTION 3 | PLEASE INDICATE YOUR SELECTIONS

PROFESSIONAL TRAINING			
QUANTITY	DESCRIPTION	PRICE	

CONFERENCE PARTICIPATION

QUANTITY DESCRIPTION	PRICE

EXHIBITING OPPORTUNITIES

QUANTITY	DESCRIPTION	PRICE

EVENT TABLES

QUANTITY	DESCRIPTION	PRICE

EVENT/PRODUCT SPONSORSHIPS

QUANTITY	DESCRIPTION	PRICE

GRAND TOTAL:



EXHIBIT RULES AND REGULATIONS



Please read the rules and regulations enclosed with this contract. This contract is not binding until accepted. When so accepted, it will constitute a binding agreement between Career Communications Group, Inc. (CCG) and your organization subject to its terms and conditions, including, but not limited to, the Rules and Regulations which are listed below. It is the responsibility of the exhibiting company to be fully familiar with the Rules and Regulations and to ensure that each member of the company attending the exhibit show is also familiar with the Rules and Regulations.

CONTRACT FOR SPACE

The request for booth space, upon acceptance by CCG, constitutes a contract for rental of the space assigned between CCG and the exhibitor company, provided, however, that CCG shall be released from the obligations in the event of strikes or other circumstances beyond CCG's control.

SPACE ASSIGNMENT

CCG has sole discretion in the assignment or reassignment of booth space. Exhibitor may not reassign or sublet assigned exhibit space, in whole or in part, without prior written permission from CCG. Booth assignments are based on the date of postmark, exhibit booth requirements, and other criteria deemed necessary to ensure the overall success of the annual conference.

AUXILIARY SERVICES AND LABOR

The official service contractor will handle decorating, drapery, furniture rental, drayage, sign painting, and labor. Payment for services provided to the Exhibitor by the official service contractor is the responsibility of the Exhibitor.All services not ordered in advance must be procured through the Exhibitor's Service Center.All labor requirements can be acquired from the official service contractor.

CCG'S RIGHTS

CCG reserves the right to make such additional conditions, rules, and regulations as is deemed necessary to enhance the success of the conference, and to decline or prohibit any exhibit which, in its judgment, is not in keeping with the character of the conference, this reservation being all-inclusive as to persons, things, printed matter, products, and conduct.

DISPLAY CONSTRUCTION AND LIMITATIONS

- a **Booth Construction:** CCG must approve any canopies or ceilings over the front half of the exhibit booth area no later than 30 days prior to the exhibition.
- b. **Booth Signage/Decorations:** Nothing can be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of

the building, booth structures, or furniture. Balloons, stickers, and decals are not allowed in the building. Each exhibitor is entitled to a reasonable sight line from the aisle, regardless of the size of the exhibit.

- c. **Space Restrictions:** Aisles and other spaces in the exposition are not leased to exhibitors. No booth is to extend into this space. All displays, interviews, lectures, demonstrations, or other type of activity shall be conducted inside the contracted space. Limited private interview space is available at a separate cost through CCG sales representatives.
- d. Prize drawings and promotions: Prize drawings will be allowed within the guidelines furnished by CCG. Distribution of trade publications, invitations, circulars, business cards, novelties, etc. may be made only within the space assigned to the exhibitor distributing such materials and must fit into a giveaway bag.
- e. Sound: Exhibitors operating sound equipment will be expected to keep the sound at a reasonable volume. No sound effects that carry to adjoining booths are permitted. Headsets with videos are acceptable. Showing of videos, slides, transparencies, opaque materials, etc. will only be permitted within the confines of the exhibitor booth.
- Lighting: Spotlights and floodlights must not interfere with, distract, or annoy others. Clip-on types are not allowed.
- g. Safety Provisions: Exhibitor must provide the necessary shielding or safety items to protect attendees, other exhibitors, and all others from equipment that is operable or from any other material, processes, or operations that might cause bodily harm.
- h. **Food:** Exhibitor may serve food at their booth only if provided through the designated representative of CCG.

SECURITY/GUARD SERVICE

Although CCG will provide twenty-four (24)-hour securities for Friday and Saturday, protection of the property and insurance are the Exhibitor's sole responsibility. Exhibitor agrees that CCG has no obligation to provide security services and CCG makes no representation whatsoever with respect to the security of the premises.

NON-LIABILITY

It is expressed, understood, and agreed by each contracting exhibitor, his/her agents, and his/her guests that neither CCG, nor its employees, nor its contractors shall be liable for loss of or damage to the goods or properties of exhibitors. At all times, such goods and properties remain in the sole possession and custody of each exhibitor.

INDEMNIFICATION CLAUSE

Each party hereby agrees to indemnify, defend, and hold the other harmless from any loss, liability, costs, or damages arising from actual or threatened claims or causes of action (hereinafter, the "Claims") resulting from the gross negligence or intentional misconduct of such party or its respective officers, directors, employees, agents, contractors, members, or participants (as applicable), provided that with respect to officers, directors, employees, and agents, such individuals are acting within the scope of their employment or agency, as applicable. In the event Claims are asserted against either party, each party agrees to provide written notice within ten (10) working days of the existence of such Claims to the other party. Moreover, both parties agree to cooperate and coordinate in the defense of such claims so as to avoid unnecessary expense and fees. The parties further agree that their liability for attorney fees incurred by the other party in the defense of any Claims shall be limited to those reasonable fees necessary for the defense of the party.

EXHIBITORS ADMISSION CREDENTIALS

Representatives must register prior to arrival and are required to wear identification badges containing the name of the firm that contracted space, at all times. The badges are not transferable, and CCG reserves the right to withdraw the use of the badge used to gain admission to the exhibition by any person other than the one for whom it was issued. Exhibitors will be admitted to the Exhibit Hall at least one (1) hour before the opening of the hall, each show day.Any special arrangements must be made in advance.

EXHIBIT HOURS, INSTALLATION AND DISMANTLING

The hours during which the exposition will be open are outlined in the Exhibitors Service Manual. Under no circumstances may dismantling occur before the dismantling hours specified. All freight must be removed from the exhibition floor by 6:00 p.m. Saturday night. These hours are subject to change.

CONFERENCE POSTPONEMENT AND/OR CANCELLATION

CCG, at its discretion, shall have the right to postpone or cancel the conference and exposition and shall be liable in no way to the Exhibitor for losses resulting from such delay or cancellation. CCG will not be liable for the fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: By reason of the facility being damaged or destroyed by fire, act of God, public enemy, war, or insurrections, strikes, the authority of the law, postponement or cancellation of the exposition, or for any cause beyond its control.